## Curve Fitting

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### What is Curve-Fitting?

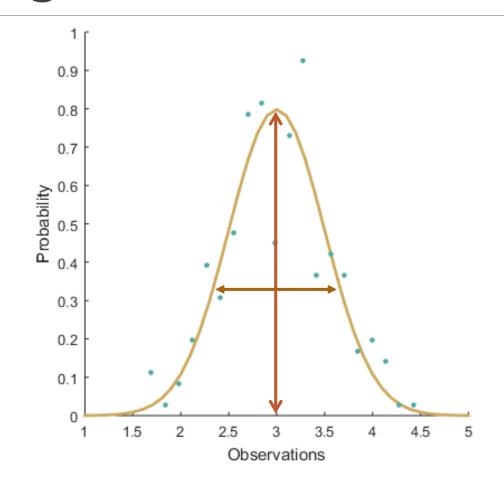
Fitting empirical data with a mathematical function.

Simple: Best-fit line

Complex: Multi-stage

model

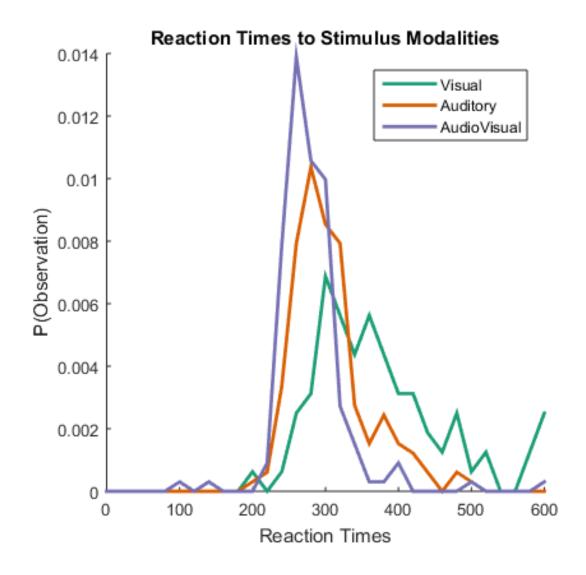
The underlying process?



### Why use Curve Fitting?

- 1. Succinctly and quantitatively describe the relationships within the data
- 2. Making predictions outside your dataset
- 3. Estimate meaningful parameters for your data
- 4. Testing model predictions

## Example: Reaction Times



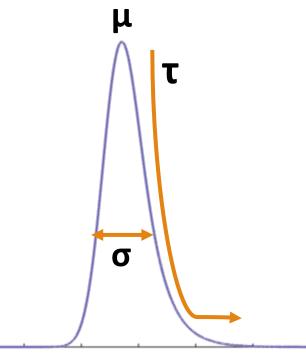
### Model 1: Ex-Gaussian Fit

#### **Model: Ex-Gaussian**

$$f(x|\mu,\sigma,\tau) = \frac{1}{\tau} \exp(\frac{\mu}{\tau} + \frac{\sigma^2}{2\tau^2} - \frac{x}{\tau}) \varphi(\frac{x - \mu - \frac{\sigma^2}{\tau}}{\sigma})$$

**Goal:** Find the parameters  $\mu$ ,  $\sigma$ , and  $\tau$  that best quantifies the data.

#### How?



## Method 1: Maximum Likelihood Estimation

Use the *likelihood value* in order to determine the most likely parameters to the data

Given a density function:

 $f(x|\theta)$  where  $\theta$  defined as our fitting parameters.

The likelihood function is defined as:

$$L(\theta|X) = \prod_{i=1}^{N} f(x_i|\theta)$$

## Method 1: Maximum Likelihood Estimation

Use log-likelihood to prevent floating errors

$$LogL(\theta|X) = \sum_{i=1}^{N} \ln[f(x_i|\theta)] \leftarrow Maximize!$$

Optimization problem: Use an iterative algorithm.

## Method 1: Maximum Likelihood Estimation

Use log-likelihood to prevent floating errors

$$LogL(\theta|X) = -\sum_{i=1}^{N} \ln[f(x_i|\theta)] \leftarrow Minimize!$$

Optimization problem: Use an iterative algorithm.

MATLAB Implementation: fminsearch, fminsearchbd, fmincg, gradient methods

 Setting up the Model function

```
function [ F ] = ExGauss ( data, params )
%Set parameter associations
mu = params(1);
sigma = params(2);
tau = params(3);
%Model (Ex-Gaussian)
phi = normcdf((data-mu-sigma.^2./tau)./sigma)./tau;
F = \exp(-\text{data./tau} + \text{mu./tau} + \text{sigma.^2./2./tau.^2}).*phi;
%Safety for 0 divisions
F(F == Inf) = zeros(length(F(F==Inf)),1);
if (tau < 0 || sigma < 0)
    F = zeros(length(F), 1);
end
end
```

$$f(x|\mu,\sigma,\tau) = \frac{1}{\tau} \exp(\frac{\mu}{\tau} + \frac{\sigma^2}{2\tau^2} - \frac{x}{\tau}) \varphi(\frac{x - \mu - \frac{\sigma^2}{\tau}}{\sigma})$$

2. Setting up the Maximum
Likelihood
Function

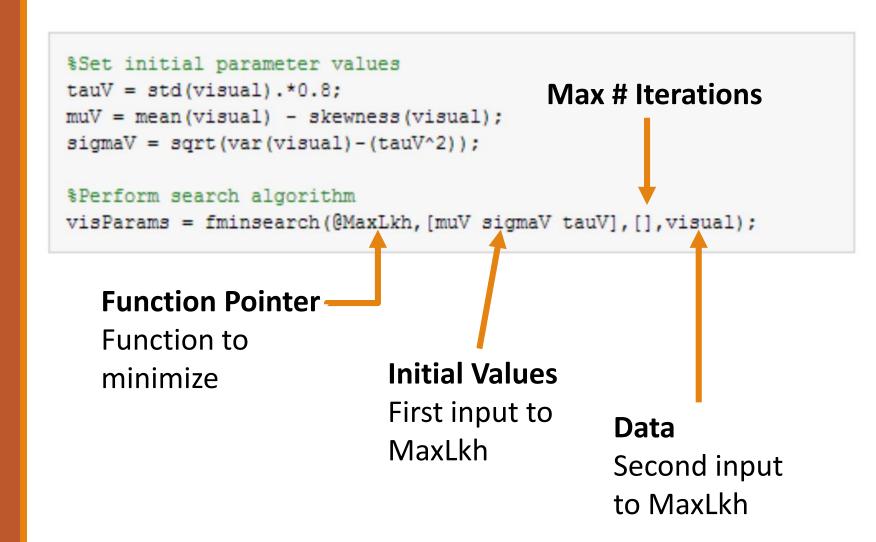
```
function [ LogP ] = MaxLkh(params,data)

%Compute Ex-Gauss values for data
p = ExGauss(data,params);

%Compute log-likelihood for given data
LogP = -sum(log(p));
end
```

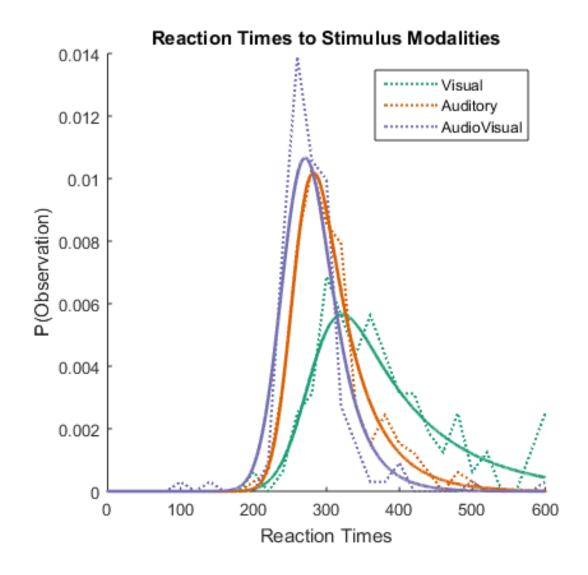
$$LogL(\theta|X) = -\sum_{i=1}^{N} \ln[f(x_i|\theta)]$$

3. Implementing optimization algorithm - fminsearch



4. Visualizing the Fit

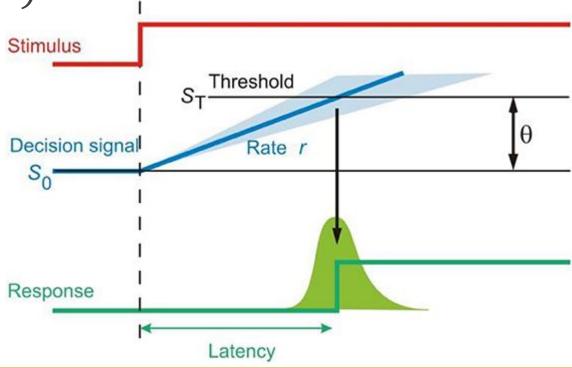
Remember:
output of
fminsearch is the
parameters we
care about!



# Model 2: Linear Approach to Threshold with Ergodic Rate (LATER)

#### **Model: LATER**

$$T = \frac{S_T - S_0}{r}$$
 where  $r \sim \mathcal{N}(\mu, \sigma^2)$ 



# Model 2: Linear Approach to Threshold with Ergodic Rate (LATER)

#### **Model: LATER**

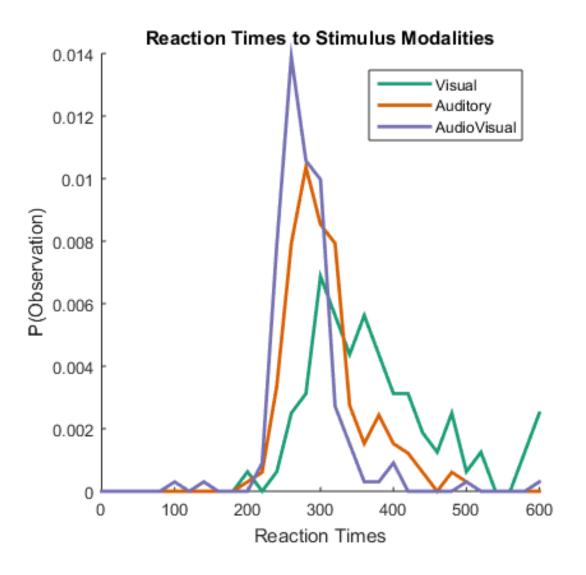
$$T = \frac{S_T - S_0}{r}$$
 where  $r \sim \mathcal{N}(\mu, \sigma^2)$ 

**Goal:** Find the parameters  $\Delta S$ ,  $\mu$ ,  $\sigma$  that best quantifies the data

• Recinormal fitting  $\rightarrow$  "Reciprocal Normal"  $\frac{1}{r} = \frac{r}{\Delta S} \text{ where } r \sim \mathcal{N}(\mu, \sigma^2)$ 

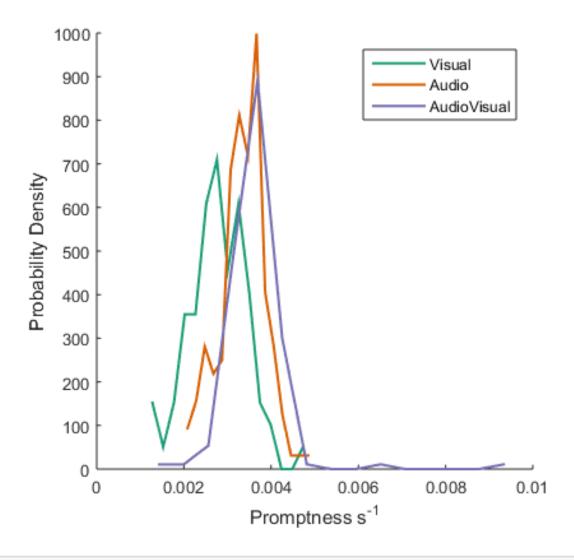
#### **Assumptions!**

# Model 2: LATER Working with the Data



# Model 2: LATER Working with the Data

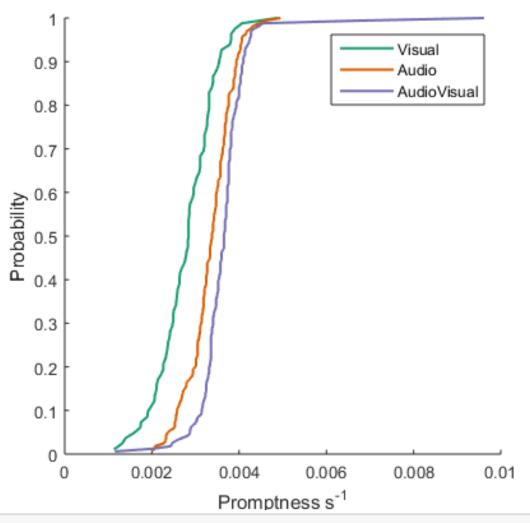
Reciprocal Transform



```
%Get reciprocal of data
visual = 1./visual;
audio = 1./audio;
audVic = 1./audVis;
```

# Model 2: LATER Working with the Data

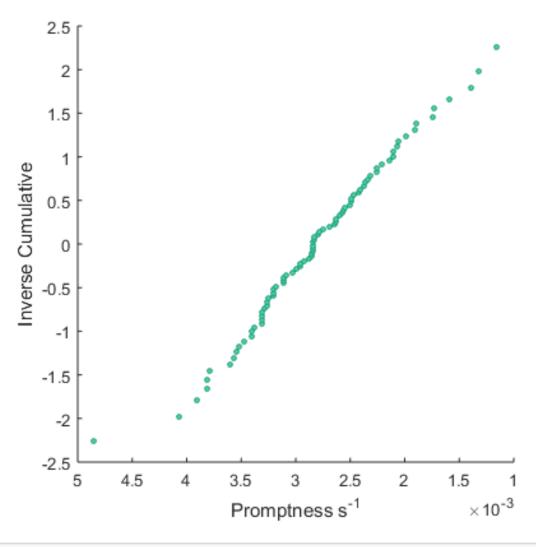
### Cumulative Distribution



```
%Compute cumulative
sVisual = sort(visual);
n = numel(sVisual);
cumulativeY = (1:n)./(n+1);
plot(sVisual, cumulativeY);
```

# Model 2: LATER Working with the Data

Inverse Cumulative Distribution



```
vYInv = norminv(cumulativeY,0,1);
plot(sVisual,vyInv);
```

### Method 2: Ordinary Least Squares

Use *residuals* in order to compute the error between the model and the empirical data.

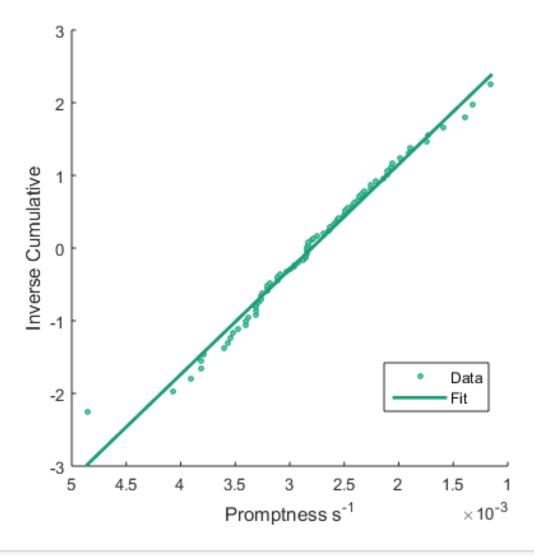
Given the data y, pick parameters for  $f(X; \theta)$  that **minimizes** the sum of the residuals (J).

$$J = \sum_{i=1}^{N} (f(X; \theta) - y_i)^2 \text{ where } f(X; \theta) = \theta_0 + X^T \theta_1$$

**Optimization problem:** Minimize *J* 

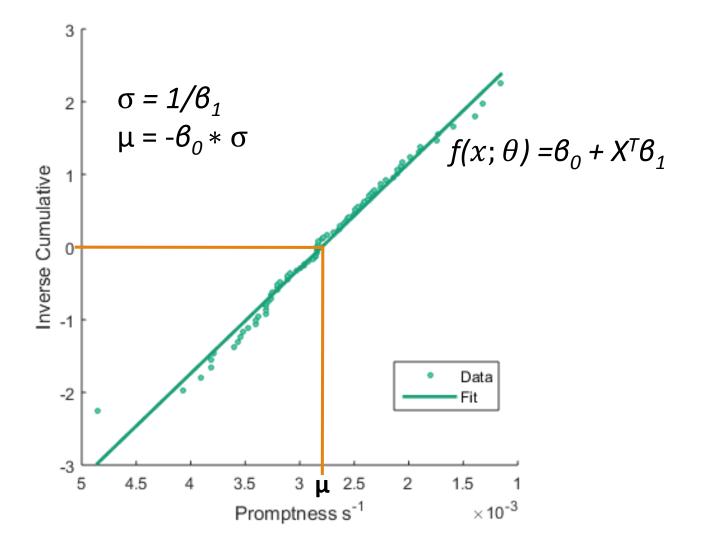
**MATLAB Implementation**: regress, closed form :  $(X^TX)\setminus X^TY$ 

Method 2: Ordinary Least Squares **MATLAB Implementation** Ordinary Least Squares Regression



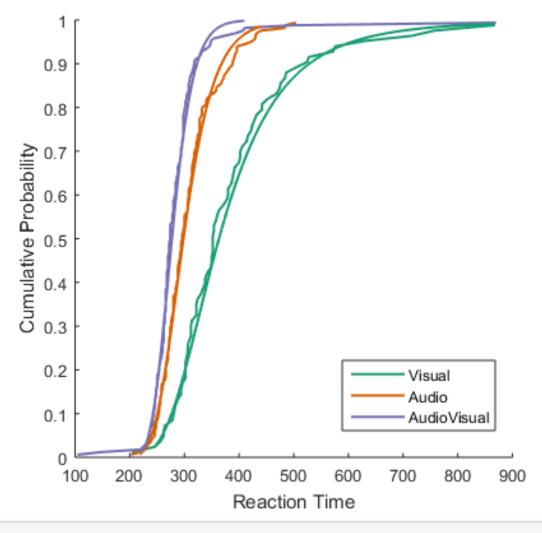
```
vF = [ones(size(visual,1)) visual]; %bias
bV = regress(vYInv',vF); %regression
```

Method 2:
Ordinary Least
Squares
MATLAB
Implementation
Making sense of
parameters



Recall: 
$$\frac{1}{T} = \frac{r}{\Delta S}$$
 where  $r \sim \mathcal{N}(\mu, \sigma^2)$ 

Method 2:
Ordinary Least
Squares
MATLAB
Implementation
Visualizing the Fit



```
%Set values to evaluate on
xFitRcip = (min(visual):((max(visual)-min(visual))/1000):max(visual))';
yp = 1-normcdf(xFitRcip,mu,sig); %Flip cumulative of reciprocal dist
xFit = 1./xFitRcip; %Take inverse promptness --> RT
```

## How Much Confidence do we have in our Parameters?

Visual inspection isn't enough...!

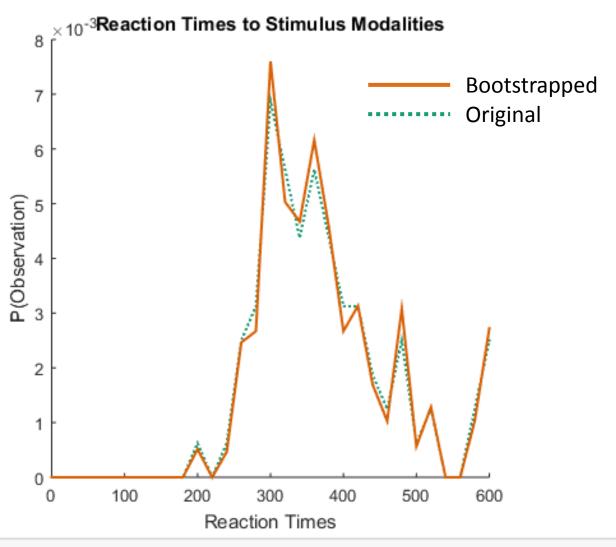
- Fit may have been biased by sample
- Quantify this!

How?

Bootstrapping!

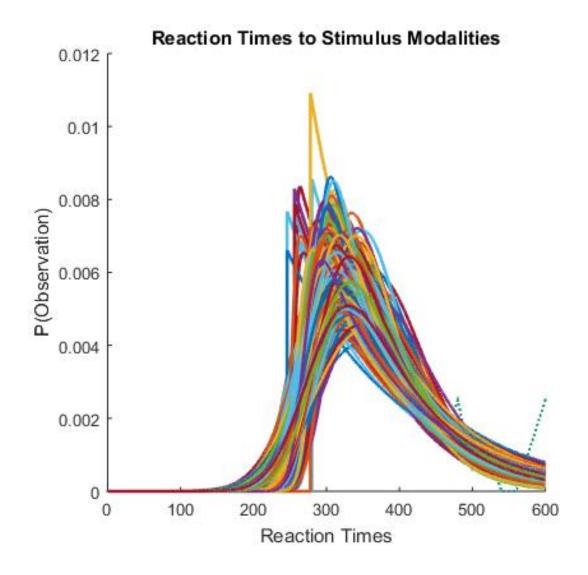


### Bootstrapping The process of resampling with replacement to get a better approximation of the true distribution



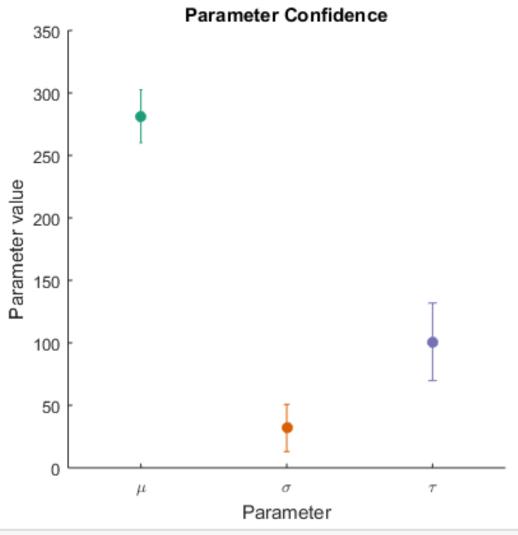
```
[~, bootSamp] = bootstrp(1000,@mean,visual);
```

Checking out our Confidence Ex-Gaussian fits from every parameter set (n = 1000)



Confidence of Fitted Parameters

We can plot parameter values along with our 95% confidence bounds for a clearer picture



```
quanParam = quantile(visParams,[0.025 0.975],2);
meanParams = mean(visParams,2);
LowerBound = meanParams-quanParam(:,1);
UpperBound = quanParam(:,2)-meanParams;
```

## Questions?